

***Hawaii Independent Physicians Association
Endorses
Malulani Health & Medical Center***

FOR IMMEDIATE RELEASE: Kihei, Maui (November 23, 2004) Consistent with its mission of "Physicians Helping Physicians Better Care for the People of Hawaii" the Board of Directors of the Hawaii Independent Physicians Association (Hawaii IPA) has given its endorsement to the efforts of Dr. Ron Kwon and the Malulani Health & Medical Center. Hawaii IPA consists of 784 doctors statewide.

Dr. Cyril K. Goshima, President of the Hawaii IPA, stated "This physician-led initiative will serve all of the people of Maui, including the indigent and uninsured, and set a new standard of care for all the people of Hawaii. That is why the Board of Directors has voted to contribute \$25,000 to support the efforts of the Malulani Health & Medical Center and our brother physician, Dr. Ron Kwon." He went on to say "The Hawaii IPA is a multi-island, multi-specialty organization and this action demonstrates our commitment to the people of Hawaii. Dr. Ron Kwon, as a founding member of the Hawaii IPA, continues in his efforts for the people of Hawaii."

Malulani Health Systems, a community-based nonprofit organization, is planning to build a state of the art, fully digital, 100 bed acute care and full service community hospital and medical center facility in South Maui. This innovative medical facility will provide high quality quality health care for all of Maui's residents and visitors by blending the best of all medical traditions – western, complementary, and alternative medicine.

For more information please contact Sara Moriarty at Gilbert & Associates, (808) 871-6230, ext. 15.

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